



Could your SOA strategy use
MORE FIRE?

**EXECUTIVE BREAKFAST
WEDNESDAY, MAY 14, 2008**

PLEASE JOIN US FOR AN SOA ROUNDTABLE EVENT

Companies large and small are taking a Service Oriented Architecture (SOA) approach to deploying new applications and processes in the enterprise. And the ones that do it right are reaping significant rewards, including reduced costs (TCO), faster integration of new applications, and even creating new products and services for their customers and partners. At this Roundtable event, hear your peers discuss how they are using Service Oriented Architecture (SOA) to:

- Dramatically simplify the complex maze of brittle point-to-point integrations that are expensive to maintain and a barrier to growth
- Reduce costs by reusing existing services to tackle new business problems
- Improve the timeliness and accuracy of operational metrics through activity monitoring
- Create new partnerships, relationships and products by service-enabling their core applications
- Deploy "composite" applications bringing together functionality from disparate applications into a single interface to increase productivity

With Oracle's SOA Suite, companies can quickly deploy services and create business processes that deliver the promise of SOA. Tools included in this Suite enable the creation, management and connection of new and existing services; provide an easy-to-use interface for securing these services; and facilitate the construction of scalable business processes. The net result is that the Oracle SOA Suite simplifies SOA technologies, making it possible to deploy your SOA faster, cheaper, and right.

AGENDA

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| 8:00am | Registration and Breakfast |
| 8:30am | Oracle SOA discussion hosted by Oracle Product Specialist |
| 9:15am | Implementing SOA - Best Practices presented by Whitbread Technology Partners |
| 10:00am | Customers talking about their SOA usage and experiences |
| 10:30am | Roundtable discussion with all participants |
| 11:00am | Close & Raffle Giveaway |

VENUE

Oracle Headquarters
10 Van de Graaf Drive
Burlington, MA 01803
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REGISTER NOW!

[Click to RSVP](#)
or Call: 800-123-4567