

IS your DEMAND Planning Solution DRIVING VALUE OR RUNNING on Empty?

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In today's world of lean operations, accurate demand planning and forecasting is critical to efficiently manage your supply chain. Forecast accuracy, effective demand planning and holistic Sales and Operational Planning (S&OP) can drive dollars straight to the bottom line. How well do you trust your demand gauge?

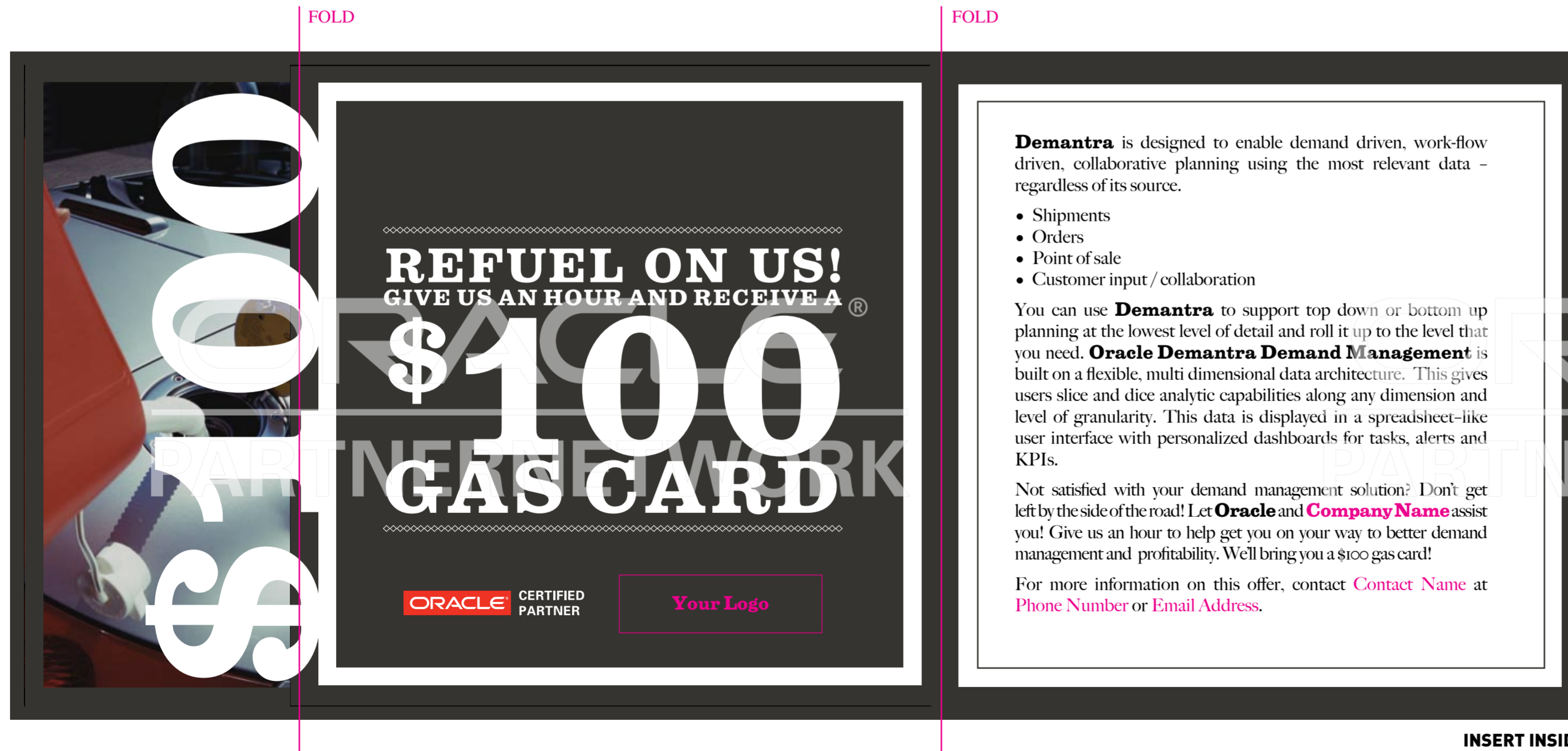
Oracle's Demantra Demand Management solution enables organizations to:

- Improve forecast accuracy
- Sense demand real time
- Shape demand for maximum profitability by reducing inventory and costs while increasing revenue and customer service levels

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Demantra is designed to enable demand driven, work-flow driven, collaborative planning using the most relevant data – regardless of its source.

- Shipments
- Orders
- Point of sale
- Customer input/collaboration

You can use **Demantra** to support top down or bottom up planning at the lowest level of detail and roll it up to the level that you need. **Oracle Demantra Demand Management** is built on a flexible, multi dimensional data architecture. This gives users slice and dice analytic capabilities along any dimension and level of granularity. This data is displayed in a spreadsheet-like user interface with personalized dashboards for tasks, alerts and KPIs.

Not satisfied with your demand management solution? Don't get left by the side of the road! Let **Oracle** and **Company Name** assist you! Give us an hour to help get you on your way to better demand management and profitability. We'll bring you a \$100 gas card!

For more information on this offer, contact **Contact Name** at **Phone Number** or **Email Address**.

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