

ORACLE®

YOU ARE CORDIALLY

*invited!*



**Oracle Content Management for Healthcare**

Join Us for an Executive Luncheon at Maggiano's – Thursday, April 3

**JOIN US...**

We cordially invite you to join us at Maggiano's in Schaumburg, IL, for an executive luncheon sponsored by Integrated Document Technologies and Oracle. We will discuss the current trends within the Healthcare industry and highlight the benefits of Oracle's Content Management solutions.

Content Management and Document Imaging are becoming the standard in most healthcare organizations. At this event, you will learn how Enterprise Content Management solutions from Oracle can manage all of your content, ensuring privacy and physical protection of everything from Admissions Documents to Medical Records; even your back office Financial Documents.

**TOPICS**

- **Key Note Address:** Content Management Trends in the HealthCare Sector.
- **Content Management Solutions Overview:** Oracle will present how enterprise content management can address key issues facing the healthcare industry: Revenue Cycle Management; Patient Registration, Accounting & Coding; Back Office Operations: Accounts Payable Automation, Human Resources, Legal and Compliance, Policies and Procedures
- **Scalable, Clustered Storage Solutions:** We will highlight clustered storage solutions that deal specifically with the challenges created by the HealthCare Sector and Enterprise Content Management Solutions.

CBS Marketwatch reported that an estimated 90% of all patient data remains on paper. HealthCare remains a paper-intensive and minimally automated and digitized industry. Inherent problems associated with paper based patient records include: 31 cents of every dollar spent on healthcare is allocated towards administrative costs. Physicians and staff spend an inordinate amount of time maintaining paper-based patient records. To recover costs associated with healthcare, providers are looking for technology that can expedite transaction processing such as the paperwork associated with insurance claims.

We hope you will take the opportunity to join us on Thursday, April 3rd 2008 to find out how Oracle can effectively address these issues for your organization.

**AGENDA**

10:00am	Registration & Welcome
10:15am–11:15am	Keynote Address: HealthCare and Enterprise Content Management Trends, Fujitsu
11:15am–1:15pm	IDT and Oracle ECM Solutions Overview, Lunch Served
1:15pm–2:15pm	Scalable, Secure Clustered Storage Solutions for the HealthCare Sector
2:15pm–2:30pm	Close, Raffle Drawing & Solution Showcase

**LOGISTICS**

**When:**  
Thursday, April 3, 2008  
10:00am–2:30pm CST

**Where:**  
Maggiano's  
1901 E. Woodfield,  
Schaumburg, IL, 60173

**RSVP Today!**  
**Email:** [Click here](#)  
**Call:** 800-123-4567 ext 123

ORACLE®  
PARTNERNETWORK